

## **YALLFest 2013 Exhibitor Registration**

YALLFest 2013 will feature a full day of stimulating talks by award-winning writers, live music, signings, and a bustling Literary Marketplace. This fun, family-oriented cultural event brings together thousands of booklovers and authors of all ages.

Most exhibitor tables will be located next to the main YALLFest bookselling kiosk and booksigning table. Exhibitor tables will be open and should be staffed from 9:30 am to 6 pm.

Authors, publishers, companies with book-related products, and other businesses interested in becoming a YALLFest 2013 Exhibitor should submit an application (page 3).

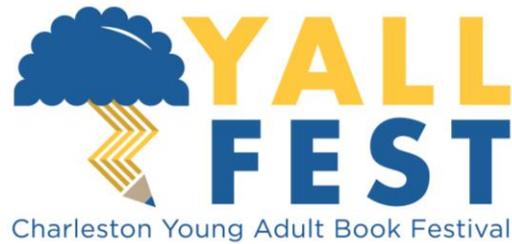
Applications are considered on a first come, first served basis, based upon receipt of a complete registration form and payment in full. Exhibitors will be notified upon acceptance.

Please keep a copy of your registration form and agreement for your records. YALLFest reserves the right, in its sole discretion, to refuse participation by any company or individual.

### **PROMOTION**

Exhibitors are listed on the YALLFest website and in the Festival Schedule. Each exhibitor will have the opportunity to talk about his book or product to the Literary Marketplace audience. Space is limited.

Exhibitors are strongly encouraged to promote their participation in the festival to their own mailing/e-mail/social media lists and on their websites. Festival artwork and logos are available for Exhibitors to use.



## EXHIBITOR PACKAGE

Exhibitors are encouraged to enhance their booths with tablecloths, banners, signs, and other displays, as long as they do not obstruct views/sights of other exhibitors.

Exhibitor packages include:

4' table and two folding chairs

Listing on YALLFest website under "Exhibitors"

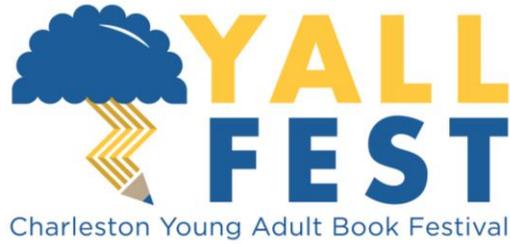
## EXHIBITOR RATES

\$250 Standard Rate: for self-published authors and other individuals,

\$350 Corporate Rate: for companies with annual revenues of \$1 million or more.

- Please be advised that space is limited and sells out quickly. Once we fill our allotted space, if your application is approved, we will put you on the waiting list. Authors are encouraged to submit their completed application as soon as possible.
- Vendors are responsible for collecting S.C. state sales tax on all merchandise sold.
- Refunds are not issued if the exhibitor cancels his space.
- No electricity or telephone connection is available
- Exhibitors may not split tables.

We look forward to having you participate with us! If you have any questions, please feel free to email or call Jonathan Sanchez at 843.722.2666 or [jonathan@bluebicyclebooks.com](mailto:jonathan@bluebicyclebooks.com)



## Exhibitor Registration Form

Exhibitor/Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

E-Mail \_\_\_\_\_ Website \_\_\_\_\_

Phone \_\_\_\_\_

Merchandise (if book, please specify genre) \_\_\_\_\_

Exhibitor Level: Standard (\$250) \_\_\_\_\_ Corporate (\$350) \_\_\_\_\_

### Payment:

- Check \_\_\_\_ Please make checks payable to "YALLFest Charleston."
- Credit Card/Paypal \_\_\_\_ Go to [bluebicyclebooks.bigcartel.com/product/yallfest-exhibitor-fee](http://bluebicyclebooks.bigcartel.com/product/yallfest-exhibitor-fee)

### Send form to

- [jonathan@bluebicyclebooks.com](mailto:jonathan@bluebicyclebooks.com) or
- Jonathan Sanchez, Blue Bicycle Books, 420 King St., Charleston, SC 29403

### ACKNOWLEDGEMENT OF EXHIBITOR CONTRACT

All payments are made payable to YALLFest Charleston. This event will take place rain or shine. However, if adverse weather conditions occur—fire, casualty, disaster, labor disputes, acts of nature, or any other emergency situation beyond the control of YALLFest, we may reschedule the event. Sponsors and exhibitors agree that the terms and conditions set forth in this agreement shall apply to any rescheduling date. YALLFest shall not be liable to the sponsor or author/vendor for any loss or damage suffered during this event. Fees are non-refundable. By submitting this application, you are indicating that you have read, understand and agree to all the terms as listed above and have advised your event site representative accordingly.

\_\_\_\_\_  
Authorizing Signature

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Date

YALLFest 2013  
420 King Street Charleston, S.C. 29403  
[yallfest.org](http://yallfest.org) [bluebicyclebooks.com](http://bluebicyclebooks.com) 843.722.2666